



Jordan Classical Tours

Sustainability Report Summary

2023 – 2026 Progress Update

1. Message from Management

At Jordan Classical Tours, we believe that responsible tourism plays an important role in protecting destinations, supporting local communities, and creating positive travel experiences.

Since joining the Travelife sustainability program, our company has been working to integrate sustainability principles into our daily operations, tour development, and partnerships with suppliers.

This Sustainability Report Summary presents our key commitments, achievements, and future sustainability priorities as we continue working toward full Travelife certification.

2. Our Sustainability Commitment

Jordan Classical Tours is committed to promoting responsible tourism and minimizing the environmental and social impacts of our operations.

Our Sustainability Policy focuses on the following principles:

- Responsible business management
- Environmental protection and resource efficiency
- Support for local communities and cultural heritage
- Responsible partnerships with suppliers
- Staff awareness and engagement in sustainability
- Transparent communication with clients and stakeholders

These commitments guide our decision-making and operational practices across the company.

3. Our Sustainability Management System

To implement our sustainability commitments, Jordan Classical Tours has developed a structured Sustainability Management System which includes:

- A Sustainability Coordinator responsible for managing sustainability initiatives
- A Sustainability Action Plan with defined objectives, actions, responsibilities, and timelines
- Internal monitoring and evaluation procedures
- Staff communication and awareness activities
- Documentation and record keeping related to sustainability activities

This system allows us to monitor our progress and continuously improve our sustainability performance.

4. Key Achievements (2023 – 2025)

During the first phase of our sustainability journey, the company implemented several initiatives to integrate sustainability into our operations.

Internal Sustainability Management

- Development and implementation of a formal Sustainability Policy
- Establishment of a Sustainability Coordinator role
- Creation of a Sustainability Action Plan to guide sustainability actions

Staff Awareness and Engagement

- Sharing sustainability information and resources with staff
- Internal discussions on sustainability practices and responsible tourism
- Encouraging staff participation in sustainability initiatives

Sustainable Office Practices

- Increasing the use of digital documentation to reduce paper consumption
- Promoting energy-saving practices within the office
- Encouraging responsible use of resources

Responsible Supplier Engagement

- Communication with suppliers regarding sustainability practices
 - Development of supplier sustainability guidelines
 - Collection of sustainability information from suppliers
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5. Progress Achieved During 2025 – 2026

During 2025 and early 2026, the company strengthened its sustainability system and improved internal monitoring procedures.

Improved Sustainability Planning

- Development of an updated Sustainability Action Plan (2026 – 2027)
- Introduction of more specific sustainability actions with responsible persons and deadlines

Monitoring and Evaluation

- Introduction of internal sustainability monitoring meetings
- Regular review of the implementation of sustainability actions
- Documentation of progress and follow-up actions

Staff Communication and Learning

- Regular communication with staff through meetings, emails, and internal messaging
- Sharing sustainability articles, tips, and training videos with staff
- Internal discussions to encourage staff engagement with sustainability topics

Record Keeping and Documentation

- Organization of sustainability records in a dedicated digital sustainability folder
- Storage of policies, action plans, and sustainability evidence

Travelife Certification Progress

- Completion of Travelife sustainability reports
- Implementation of Travelife sustainability criteria within company operations
- Preparation for Travelife certification assessment

6. Achievements vs Future Actions

Achievements	Future Actions (2026 – 2027)
Implementation of Sustainability Policy	Continue improving sustainability management practices
Development of Sustainability Action Plan	Implement new actions defined in the 2026–2027 Action Plan
Internal sustainability awareness for staff	Expand sustainability training and awareness
Supplier sustainability communication	Increase collaboration with responsible suppliers
Sustainability monitoring meetings	Continue monitoring sustainability progress regularly

7. Transparency and Public Communication

Jordan Classical Tours believes that transparency is essential for responsible tourism.

This Sustainability Report Summary is published to inform our clients, partners, and stakeholders about our sustainability commitments, achievements, and future plans.

We will continue updating our sustainability information and reporting progress at least every two years.

8. Looking Forward

Jordan Classical Tours remains committed to improving its sustainability performance and contributing to responsible tourism in Jordan.

Through the implementation of our Sustainability Action Plan and continued collaboration with our team, suppliers, and partners, we aim to strengthen our positive impact on the environment, local communities, and the tourism sector.

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